



Priority projects and initiatives for 2025

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IDF Europe Vision and Mission

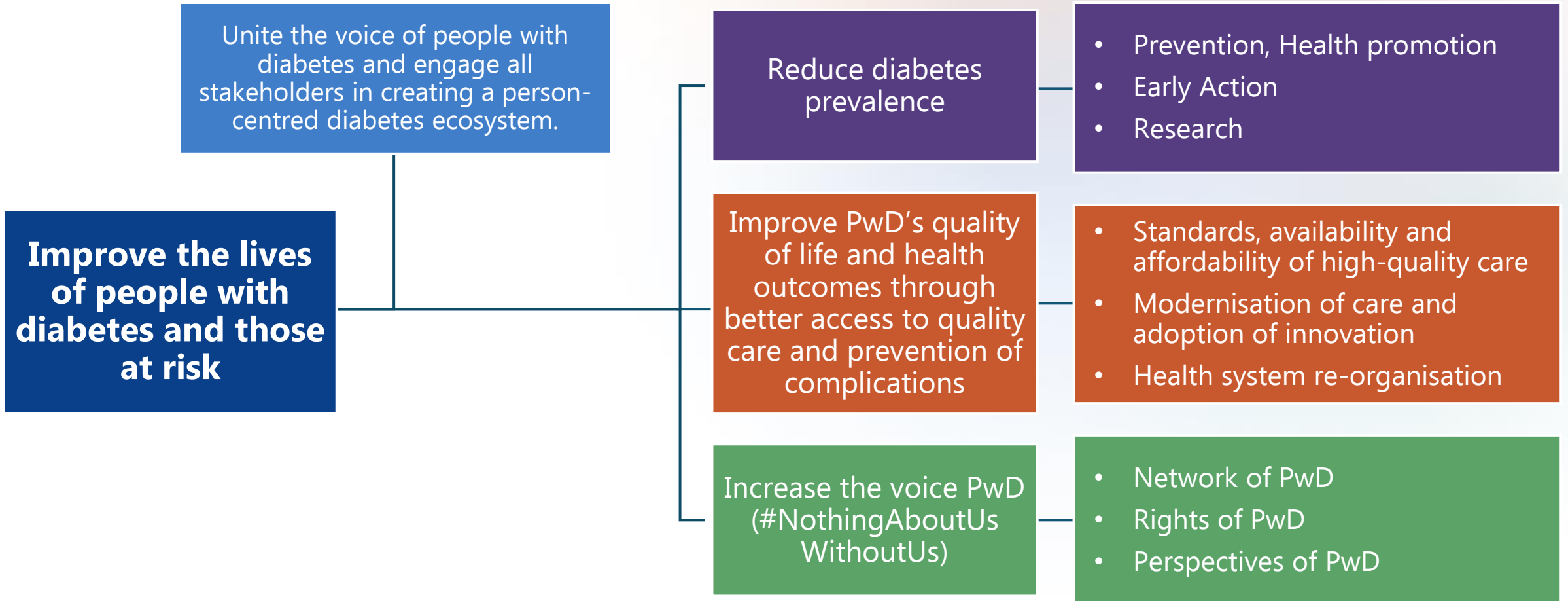
VISION

To improve the lives of people with diabetes and those at risk

MISSION

To be the voice of people living with diabetes and engage with them and all stakeholders in creating a person-centred diabetes ecosystem within an informed and health promoting environment

IDF Europe Priority Objectives



IDF Europe Priority Projects and Programmes 2024-2025



Advocacy



Community of PwD



**Engagement and
capacity building**



Thought Leadership



World Diabetes Day



EASD

IDF Europe Advocacy 2024-2025



CORE PRIORITIES

1. Reducing diabetes prevalence

2. Improving PwD's quality of life and health outcomes through better diabetes management and access to quality care

3. Elevating the voice of PwD

IDF EUROPE ADVOCACY WORK OVER THE PAST FEW YEARS:

2021

- Launch of the **MEP Interest Group on Diabetes**



2022

- Adoption by the European Parliament (EP) of a **Motion for Resolution on Diabetes**



2023

- Contribution to EP own Initiative Reports on **NCD prevention** and **Mental Health**, and the Revision of the **Pharmaceutical Legislation**
- Discussion with **European Commission** staff for shaping **briefing documents**
 - **Outreach** in collaboration with Member Associations (MAs) to **EU Political Groups and MEPs** and participation in EUDF's Diabetes Pledge to include NCDs in their manifestos
- WHO Europe/IDF Europe **High-Level Technical Summit and Declaration on Accelerating Action on Diabetes**



2024

EUROPEAN UNION ■
EUROPEAN REGION ■

Advocacy considerations for 2025 and beyond



- New EP composition with increased strength of far-right parties
- Re-election of Roberta Metsola as EP President for the next 2.5 years
- Re-election of some key members of the Members Mobilising for Diabetes Interest Group
- Support for an EU CVD Plan from the Commission President's political group



Likely **shift in EU's focus and priorities** with fewer resources and less importance granted to (new) health programmes, including diabetes

KEY OPPORTUNITY:

United Nations (UN) **High-Level Meeting on NCDs** (September 2025)

- Review of the progress against the nine WHO Voluntary Targets and Sustainable Development Goals (SDGs)
- Declaration on NCDs towards 2030 and 2050
- New framework to accelerate the global response for the prevention and control of NCDs from 2025 onwards



Opportunity to work with MAs and WHO on the **recommendations** to be included in the report of the WHO Director-General to the **World Health Assembly in 2025**

IDF Europe 2025 advocacy work will build on the successes of the past few years, while adapting to the new political landscape in the EU

IDF Europe Advocacy: objectives



1. Strengthening our legitimacy and influence

- Securing the participation of re-elected MEPs in the MEP Interest Group on Diabetes
- Identifying key prospective MEPs to rebuild and strengthen the group
- Supporting questions to the Health Commissioner-Designate during the Sep/Oct EP hearing
- Hosting events around World Diabetes Day
- Maintaining the strong relationships established with DG Santé
- Developing relationships with other relevant DGs and specific agencies
- Strengthening work alongside the current and following presidency trio of the Council of the EU



2. Building a strong diabetes ecosystem

- Close two-way collaboration with our MAs
- Partnerships and collaboration with civil society organisations and associations in other disease areas or related fields
- An expanded and more impactful network of PwD, in particular our Youth Network, YOURAH, and our platform of people living with T2D

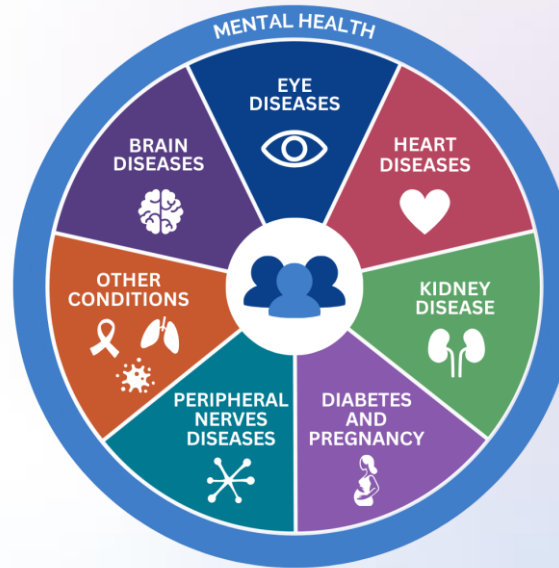


IDF Europe Advocacy: objectives



3. Reframing the narrative

- Stressing the **complexity** of the condition, its **interplay with other NCDs** and the need for better prevention and management of diabetes and its complications
- Highlighting the role of **diabetes as a marker of health systems' resilience**
- Emphasising the **need for action across the life course** and identifying the external influences and actions playing a role in the progression and management of the condition



Our main advocacy messages aim at:

Demonstrating the need for a greater focus on health promotion, primary prevention, screening, early diagnosis and early action

Making the case for more effective diabetes prevention and management, and the prevention of diabetes-related complications

Fostering action to reduce inequalities in health outcomes and quality of life

Community of People living with Diabetes



OBJECTIVES

Consolidating and developing the YOURAH network

Mobilising youths for advocacy efforts

Strengthening the voice of the T2D community

Celebrating success and promoting engagement

Youth Platform

EDUCATION

- Youth Leadership Camp (YLC)
- Pre and post YLC education and coaching
- Project work (e.g., podcast, social media campaign)
- YLC Alumni get-together yearly event (YOURAH Forum)



CAPACITY BUILDING

- Support to a network of youth advocates, dedicated mentors and expert groups
- Participation in IDF Europe's initiatives (e.g., publications, events, campaigns, outreach to policymakers etc.)

COMMUNITY BUILDING

- Twinning programmes between YOURAH members, member organisations and other stakeholders

120+
YOUNG
ADVOCATES

Community of People living with Diabetes



T2D Platform

- **Some 35 active advocates representing the voice of people living with T2D and other types of diabetes** in advocacy initiatives and other projects
- The **first T2D Platform meeting** was held in March 2024 to better understand the community needs and build network of advocates
- In August 2024, IDF Europe launched an **online closed platform** to connect members and share knowledge
- **Regular webinars** are organised to cover key topics such as nutrition and access to care and technologies
- A **training programme** is being developed, focusing on areas such as diabetes management and advocacy skills
- Another **T2D Platform meeting** will be held in **2025**
- A **two-day meeting** with up to 10 of the attendees to the first T2D summit will be organised to explore the topics of interest



In 2024, we launched the **Advocate Prize** to celebrate contribution to advocating for PwD's rights. A similar approach will be taken in 2025.

Advocate Award

IDF Europe has recognised excellence, innovation and commitment to the diabetes community through specific prizes and awards.

- Celebrate the role of diabetes advocates in promoting the rights of PwD
- Acknowledge outstanding contributions to the field of diabetes advocacy
- Identify and promote effective and innovative advocacy strategies
- Build capacity and strengthen bonds within the diabetes community
- Raise awareness of the challenges faced by people living with diabetes

Nominations open
Tomorrow until 6th Nov!

Winner will be announced
on World Diabetes Day





Engagement and Capacity Building

OBJECTIVES

Supporting MAs' operational capabilities

Strengthening MAs' knowledge and impact around key initiatives

Furthering engagement with IDF Europe and within the network around advocacy opportunities

Strengthening bonds within IDF Europe and its MAs and within the diabetes community
Nurturing and expanding IDF Europe's network of diabetes advocates

Educational Programme

- Series of **workshops and webinars** for MAs on key topics of interest
- Expansion of the annual **Together Everyone Achieves More Meeting** (TEAM) as an opportunity for MAs to mix, learn and connect
- **Support to MAs with more limited resources** to attend the TEAM meeting, the IDF Congress and other scientific meetings

Experts Groups

- Establishment of **expert groups in specific areas** to be consulted by MAs (e.g., communication, fundraising, EU-funded projects, etc.)
- Continued support to **"twinning" projects**

Long-Standing Achievement Prize

Celebrating outstanding work in support of the diabetes community and promoting novel initiatives which have made a real impact on PwD's lives

Thought Leadership



OBJECTIVES

Building knowledge of critical topics to promote best diabetes management

Developing evidence to support advocacy work in the field of diabetes prevention, early diagnosis, screening, management and care, and reframe the narrative

Defining **measurable outcomes** and promote **guidelines** and **best practices**

Publications

Study highlighting key gaps in, and barriers to, the implementation of **effective diabetes management practices**:

- Feeding into the discussion on how to achieve the Global Diabetes Targets and the SDGs
- Addressing what needs to be implemented at national level
- Highlighting how the EU can support this process

A **working group** consisting of all key stakeholders will be set up to develop **research scope and methodology**

Position Statements & Papers

- Position statements and papers expressing IDF Europe's views on key topics regarding **diabetes care** and **risk reduction approaches** to T2D and diabetes-related complications
- **Paper on the need for healthcare transformation** linked to **PwD's perspectives** on what constitutes optimal diabetes care and good quality of life

Additional themes will be developed after the appointment of the new **Health Commissioner for the EU**

OBJECTIVES

Raise awareness of diabetes and IDF Europe's initiatives

Put pressure on, and develop partnerships with, decision makers to bring about a tangible change in the life of PwD

Raise awareness of diabetes and foster knowledge share in non-EU countries

WDD at the EU level

- **Events in Brussels (in and out of the EP)** with the support of key MEPs
- Dedicated **awareness campaign**
- Awareness-raising events including **educational seminars** and **blood glucose testing** at various EU Commission buildings
 - Education seminars will focus on how to lower the risk of developing T2D
 - The seminars will also underline the complexity and varied nature of the disease

WDD in non-EU countries

- Separate event in the eastern part of Europe to support awareness-raising and policy change in non-EU countries with key diabetes stakeholders

IDF Europe's WDD celebrations will reflect on the Political Declaration expected to be signed in September 2025 during the UN High-Level Meeting on NCDs



OBJECTIVES

Providing a 360° overview of critical aspects of diabetes management and care from all key stakeholders' perspectives

Supporting the work of IDF Europe Members in their national advocacy efforts to optimise health outcomes and quality of life for PwD in their countries

Strengthening the relationships with stakeholders within the diabetes community to unite the voice of diabetes

Theme

- The 2025 Symposium will centre on the changes required to **accelerate action on diabetes and meet the Global Diabetes Targets and the SDGs by 2030**
- A specific focus will be placed on the **need to integrate civil society and people with lived experience** at every step of the way

Expected attendance

Some **100 participants** are expected to take part in the Symposium, including:

- IDF Europe Board
- YOURAH Members / Members T2D platform
- Representatives from IDF Europe's Members
- Industry
- Academia

The exact content and format of the Symposium will be shared in mid-2025