



Riccardo Candido – FeSDI & AMD President

FeSDI Commitment for People living with Diabetes

IDF Europe TEAM meeting and Regional Council
AGENDA | 12-13 October 2024

FeSDI - Federation of Italian Diabetes Societies



FeSDI is the Italian Federation of Diabetes Societies which includes the **Italian Diabetologists Association (AMD)** and the **Italian Society of Diabetology (SID)**.



The goal of the Federation is to **promote awareness among diabetes** and **raise the voice** of **Diabetologists** and **PwDs needs** to the Italian institutions.



FeSDI Campaign «A person with diabetes is never alone» / 1

During 2023, FeSDI promoted the Campaign “**A person with diabetes is never alone**” aiming to **spread a message of strength and faith around PwD** who are supported by physicians, nurses, caregivers and all the other professionals that are part of the “diabetological-team”.

This campaign has been promoted together **top tier Italian partner**

- **ANCI – Italian Association of Municipalities**
Focus: urban diabetes, diabetes and well-being, prevention
- **Lega Calcio Serie A – Italian Soccer League**
Focus: Diabetes and Sport, a win-win Alliance
- **Sport City Day**



FeSDI Campaign «A person with diabetes is never alone» / 2

With **ANCI** and **Lega Calcio Serie A**, we also stipulated two different Memorandum of Understanding aiming at **promoting the importance of prevention and sport to live a better life with diabetes** or reducing the risk of developing the disease (T2D).

FeSDI also work alongside the Italian Institutions promoting the developing of **Legislative pacts on diabetes and obesity**.

FeSDI also collaborate with the European Diabetes Federation (EUDF) to promote a Pledge with all the **recommendations to improve PwD lives and those at risk throughout Europe**.



Diabetes States General

Together with Roma Tor Vergata University and Parliamentary Intergroup focused on Diabetes and Obesity

A one-day Event only dedicated to diabetes and people living with diabetes. FeSDI, together with its Partners organized specific sessions with Institutions, experts, economists, politicians, journalists and patients' representatives.

The major output of the Project has been a **Policy Paper submitted directly to the Italian Minister of Health** with all the most important actions *to take in order to reform and strengthen the current model for diabetes care and prevention.*



Diabetes States General

COMMUNICATIONS ACTIVITIES



Press office & Media relations activities
more than 15million readership



Social media editorial planning to
promote all the main activities
and videos to the public /
patients



Interviews & videoclips to KOL enrolled
during the Event



Institutional communication to
aware Institutions about the
goals of the Event

Waiting for World Diabetes Day 2024

Together with our Partners, **FeSDI** planned to organize an Event to launch the **next step of the FeSDI Campaign**.



During this Event will be presented the updated version of **Manifesto of Right of People with Diabetes**.

FeSDI always approaches the scientific society in a collective way: we worked together with many **Patients Associations** and **Scientific Societies** to **protect** and **guarantee** the **rights of people living with diabetes**.





THANK YOU FOR YOUR ATTENTION!