Kids and Diabetes in Schools:
Advocating to bring diabetes education and prevention to schools

OCTOBER 5, 2021 – 13:00 & 18:00 CEST

This webinar is supported by Sanofi
WELCOME FROM THE HOST

MR JOÃO VALENTE NAVAIS
IDF Vice-President
Portugal
IDF YOUTH PROJECTS

- Diabetes strikes particularly young people and children

- IDF engaged to improve the lives of young people living with diabetes

- Kids and Diabetes in Schools, Young Leaders in Diabetes

- IDF Board Youth Working Group
KiDS: ADVOCATING TO BRING DIABETES EDUCATION AND PREVENTION TO SCHOOLS

SETTING THE SCENE

ANDREA RODRÍGUEZ
YLD member
Mexico

INES JAKOPANEC
YLD member
Croatia
Kids and Diabetes in Schools: Advocating to bring diabetes education and prevention to schools
THE IDF KiDS PROJECT

MR JOÃO VALENTE NAVAIS
IDF Vice-President
Portugal
DIABETES IN YOUTH

• Type 1 diabetes: more than 1.1 million children, adolescents and young adults

• Type 2 diabetes: potential to become a global public health issue in youth

• Importance of healthy and inclusive school environment

“For children, school is not only an educational hub, but also a home outside the home”
THE IDF KiDS PROJECT

- Developed by IDF and ISPAD in 2013 – supported by Sanofi

- First piloted in Brazil and India

- Two implementation models:
  ✓ Ad hoc sessions (in over 45 countries)
  ✓ Structured: with support from policymakers, local NGOs and other partners (10 countries)

1,790 schools

18,700 teachers

248,000 children
KiDS RESOURCES

KiDS Information Pack

KiDS Nutritional Guide

Nutriquiz

KiDS Advocacy Toolkit

Kids and Diabetes in Schools: Advocating to bring diabetes education and prevention to schools
KiDS: ADVOCATING TO BRING DIABETES EDUCATION AND PREVENTION TO SCHOOLS

ADVOCATING FOR BETTER EDUCATION AND PREVENTION IN SCHOOLS

BEATRIZ YÁÑEZ JIMÉNEZ
IDF Advocacy Manager
Spain

BRUNO HELMAN
KiDS Project Coordinator
Brazil
KiDS: ADVOCATING TO BRING DIABETES EDUCATION AND PREVENTION TO SCHOOLS

SARAH BIYINZIKA  
YLD member  
Uganda

BRUNO CARRATINI  
YLD member  
Uruguay

RENZA SCIBILIA  
BCV member  
Australia

NUPUR LALVANI  
BCV member  
India
THE 9 STEPS OF THE KiDS ADVOCACY TOOLKIT

SARAH BIYINZIKA
YLD member
Uganda
1. IDENTIFY GAPS IN EDUCATION AND PREVENTION

- Research about diabetes at the national level (IDF Atlas)
- Keep governments accountable (international commitments)
- Identify areas for improvement in education, prevention and care
2. SET THE ADVOCACY GOAL

• Differentiate goals (ultimate desired outcome) & objectives (intermediate steps)

• Define primary goal: improve diabetes education and the promotion of healthy habits in schools

• Set secondary goal (specific gaps to be addressed)
KiDS: ADVOCATING TO BRING DIABETES EDUCATION AND PREVENTION TO SCHOOLS

THE 9 STEPS OF THE KiDS ADVOCACY TOOLKIT

BRUNO CARRATINI
YLD member
Uruguay
3. BUILD PARTNERSHIPS

- Identify partners aligned with your advocacy goal and values
- Work with people living with diabetes and care partners (lived experience)
- Avoid conflicts of interest
4. IDENTIFY YOUR TARGET AUDIENCE

- Identify main audience: decision-makers
- Identify secondary audience: influencers
- Prioritise your audience with power mapping
5. DEFINE YOUR OBJECTIVES

- Set 3-4 SMART objectives
- Make sure objectives are SMART before moving forward
- Divide advocacy work into phases
THE 9 STEPS OF THE KiDS ADVOCACY TOOLKIT

RENZA SCIBILIA
BCV member
Australia
6. SHAPE YOUR ADVOCACY MESSAGES

• Understand the importance of messages

• Include in the message the problem, evidence, reasons for change, desired actions and deadline

• Tailor messages to the situation

• Use all channels, including social media
7. SELECT THE MESSENGERS

• Identify credible and influential messengers

• Choose different messengers for different situations
THE 9 STEPS OF THE KiDS ADVOCACY TOOLKIT

NUPUR LALVANI
BCV member
India
8. PLAN YOUR ACTIVITIES

• Define activities for each SMART objective

• List relevant national and international days

• Plan the timeline, responsibilities, required resources, risks
9. MEASURE AND REPORT YOUR RESULTS

- Measure progress to assess success
- Prepare reports to support future planning
- Share your work with IDF!
KiDS VIDEO

Kids and Diabetes in Schools: Advocating to bring diabetes education and prevention to schools
QUESTIONS & ANSWERS
CLOSING REMARKS AND THANKS

MR JOÃO VALENTE NAVAIS
IDF Vice-President
Portugal
CLOSING REMARKS AND THANKS

Download the KiDS Advocacy Toolkit and other resources at: [www.kids.idf.org](http://www.kids.idf.org)
CLOSING REMARKS AND THANKS

- Thanks to Sanofi for their support to this webinar and the KiDS project

- The link to the webinar recording will be sent via email

- Please respond to the feedback questionnaire to help us improve future online events

- Send any questions to kids@idf.org