

Garance Wattez-Richard



Garance is CEO of AXA Emerging Customers, a business she founded in 2016 that aims to protect the un(der)served populations, from low to middle income, across Emerging Markets - and increasingly in Mature ones.

She has been working for AXA in a variety of capacities, ranging from Executive Assistant to the AXA IM CEO, to Global head of AXA IM Research Marketing and AXA Group Head of External Communications. Amongst other initiatives, she launched the SheForShield report in partnership with the IFC & Accenture, the first industry report of its kind to highlight the significant opportunity for the insurance industry of better protecting women, across income brackets and geographies. She previously worked for strategy consultancies and multilateral organisations.

She holds a BA Finance & Management from Université Paris IX Dauphine (MSG), an MSc in economics & International Relations from the London School of Economics (LSE - MSc Politics of the World Economy), another from Sciences PO Paris in Economics (DEA Economie Appliquée) and an MBA from INSEAD. She sits on the Boards of Baobab (ex-MicroCred) and the Bharti AXA JVs.

Garance is the winner of the first Women in Insurance Award of the Geneva Association, and is a Schwab Foundation Social Innovation awardee.