

# THE IDF EUROPE CENTENARY OF INSULIN INNOVATION PRIZE (2021-2023)



To celebrate the 100th anniversary of the discovery of insulin, IDF Europe will award the IDF Europe Centenary of Insulin Innovation Prize, supported by Lilly Diabetes. This award recognises an individual, community-based or not-for-profit organisation, or a start up that has come up with an innovative approach/initiative to support people living with diabetes, their relatives and/or healthcare professionals.

**The award honours innovation in the areas of diabetes education, support, and advocacy.**

The objectives of this award are:

- to support the promotion of a culture of innovation for people living with diabetes;
- to identify, share and build upon innovative approaches/practices/strategies that help improve education and support better control/management of diabetes;
- to inspire and promote engagement of all stakeholders.

## **Evaluation**

Applications will be evaluated in accordance with the criteria described below. Review and selection will be performed by a Selection Committee composed of members active in the diabetes community.

The review criteria include:

- Innovation (defined as a process of “creating value by applying novel solutions to answer a specific need);
- Alignment with the scope of the prize;
- Potential impact on, and relevance to, the diabetes community;
- Scalability;
- Cost-effectiveness;
- Special consideration will be given to initiatives that facilitate/promote the inclusion of, and/or outreach to, traditionally underserved or underrepresented groups.

## **Inclusion criteria:**

- Community-based or not-for-profit organisation, or a start up with an innovation launched less than two years prior to this call;
- Awardee based, and innovation implemented, in Europe;
- Ethically sound.

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## **Exclusion criteria:**

- Any medical claims not backed by corresponding scientific literature;
- Direct or indirect marketing activity of a commercial entity;
- Promotion of a specific medicine and/or medical device. Generic references are preferred, unless absolutely required;
- Any link to a commercial entity.

## **What does the Award consist of?**

- The opportunity for the awardee to showcase its work to the world diabetes community through IDF Europe communication channels;
- Being invited to present the innovation at the Prize Ceremony (details to follow);
- €7,000 to be donated to the charity of the awardee's choice
- Prize money of €2,000;
- A commemorative plaque and a certificate.

## **How to Apply for the Prize?**

Download, fill in and send the [nomination form](#) for the IDF Europe Centenary of Insulin Innovation Prize to [prizes@idf-europe.org](mailto:prizes@idf-europe.org) by 31 December 2021.

We thank our Partner Lilly Diabetes for its support and shared interest in recognizing innovation in the field of diabetes education, support and advocacy.