

Diabetes Advocate Award 2024

Since 2012, IDF Europe has recognised excellence, innovation and commitment to the diabetes community through specific prizes and awards. Not only do these celebrate outstanding work in support of the diabetes community but they also foster the exchange, and promote the dissemination of, novel ideas, solutions and initiatives which have made a real impact on the lives of people with diabetes.

Diabetes advocates are transforming the landscape of diabetes care in Europe and are significantly contributing to improving access to care and quality of life for people living with diabetes.

In 2024, as part of our efforts to strengthen our network of people living with diabetes (PwD), we will present an **Advocate Award**. This Award, supported by Lilly Diabetes, celebrates a diabetes advocate for their contribution to advocating for PwD's rights.

The Award's objectives are as follows:

- Celebrate the role of diabetes advocates in promoting the rights of PwD
- Acknowledge outstanding contributions to the field of diabetes advocacy
- Identify and promote effective and innovative advocacy strategies
- Build capacity and strengthen bonds within the diabetes community
- Raise awareness of the challenges faced by people living with diabetes

Evaluation

Applications will be evaluated in accordance with the criteria described below. A selection committee, composed of one IDF Europe Board Member, one PwD and one Member Association representative, will perform the review and selection.

The application should include a short essay which showcases:

- The advocate's actions/initiative to give PwD a voice/support PwD's rights
- The innovation and novel approaches used
- The measurable impact made on the diabetes community
- The sustainability of the impact

Inclusion criteria

- Individual living with diabetes, friends/families and carers
- Awardee based in Europe, with advocacy efforts targeting the region
- Ethically sound proposal
- Demonstrable impact on the diabetes community

What does the Award consist of?

- Invitation to participate in communication activities, such as an interview or podcast
- Invitation to speak at the Award ceremony at the IDF Europe event on World Diabetes Day
- Invitation and travel grant to attend the IDF Global Diabetes Congress in Bangkok in 2025
- €5.000 to be donated to a charity/project of the Awardee's choice which is related to diabetes
- A commemorative plaque and a certificate

How to apply for the Award?

Download, fill and send the nomination form for the IDFE Advocate Award to prizes@idf-europe.org by November 6.

The Awardee will be notified on November 8 and invited to participate in the event around World Diabetes Day, in Brussels, where the Award will officially be presented. For this purpose, IDF Europe will reimburse travel and accommodation for up to two nights.

We thank our partners for their support and shared interest in recognising advocacy efforts for the rights of people living with diabetes.